


# Rafael Moreira Pinho Pradella

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**A brazilian, 26 years old, front-end developer that loves coding and design**

## Work Experience



### Senior Front-End Developer

Cuponomia

Nov 2013 - Current

- Create new features and discuss it with members of other areas (marketing, back-end, content);
- Analyzing main pages performance (build/assets size, load priority, Core Web Vitals) looking for opportunities to improve;
- Participate in the hiring process, in the onboard of new team members and helping in the team feedback;
- Stack: LESS (using SUIT CSS methodology), JavaScript ES6, Vue.JS, .NET MVC. Figma for UI Design/User Flows

## Academic



### Bachelor in Digital Design

Universidade Anhembi Morumbi

Jan 2013 - Dec 2016

In this 4-year bachelor degree, I experienced others areas from Digital Design: Animation, Interactive Tv, Audio/Video Editing. In the Front-End area, I learned a lot about User Experience (Information Structure, Ergonomics, Usability) and hybrid app development (using Cordova/PhoneGap).

I developed some academic projects, mostly taking the UI and Front-End roles. Some examples are the hybrid app Rock às Nove made in Cordova and AngularJS and the undergraduated thesis project Appé, a prototype of a web app made with heavy use of the Google Maps API and Local/SessionStorage Web APIs.